



Hi...I'm Keith Ellison and I'm a farmer...I grow people. My company is The Ellison Group, a close associate of Quintessence. Together, we help organizations take their employees to a higher level of performance. Our techniques are unique, like a red-striped zebra. People who have experienced one of our leadership or sales development programs build new attitudes about their potential to succeed beyond what they had previously thought possible. They apply their attitudes, skills and knowledge using our very effective goal setting process to achieve improved results for your organization.



- Professional Speaker – keynotes, facilitator, trainer; member of the National Speakers Association.
 - Lecturer in Communications at The Wharton School, University of Pennsylvania.
 - Taught Business Development to renewable-energy firms in Beijing, China (2002).
 - Testified before the U.S. Congress as an expert witness about the difficulties of taking a small business public (1999).
 - Served as Director of Consulting of The Wharton Small Business Development Center (1998 – 2000).
- Founded *Next Step Magazine* (1995) – a publication about cultural diversity; took company public.
 - Was an IBM Marketing Representative (1987 – 1993) – Golden Circle Award; 100% Club (twice).
 - MBA from The Wharton School with a concentration in marketing and entrepreneurial management (1995).
 - Earned B.S. from Carnegie Mellon in electrical engineering and mathematics (1987)

Leadership Development Programs

Leadership Development

- A great process for all levels in your organization.

Supervisor Development

- Perfect for people who manage people day-to-day.

Executive Leadership

- Designed for top-level managers or owners, it integrates strategy with leadership. Our #1 business coaching tool.

Management Development

- For middle-to-upper level managers.

Sales Development

- Like no other sales program you'll ever experience.

Strategic Planning

- A must for every organization.

Rising Stars® Youth Leadership Development

- The only full-scale leadership program designed just for teens!

Partial List of Clients

CIGNA; Xerox; Schering-Plough; Rohm & Haas; Bristol-Myers Squibb; Lucent Technologies; Burlington Coat Factory; International Bureau of Broadcasting; CVS Pharmacy and First Trust Bank.

Sustaining a high level of employee morale is a challenge for every company. I commend you for contributing to our efforts at a critical time.

Angela Rowland, Sales Manager
Xerox Corporation